



Picture Week Newsletter

Picture Week is Monday, April 21 – Saturday, April 26

- ❖ Our photographer, Northern Lights Photography, will take all Individual, Class, and Recital Program photos at Dance Avenue.
- ❖ Dancers will be at the studio on their regularly scheduled class day; however, **arrival times may be earlier or later than normal.** The Picture Week Arrival Schedule will be emailed and posted on our website. **Please double-check your arrival times! A late arrival may miss out on the class photo.** Please note: dancers who miss the arrival time for the class photos can still have individual photos taken.
- ❖ Remember to **bring all costume pieces and accessories, proper dance shoes, and correct color Capezio Tights.** Label all costume pieces and shoes with dancer's initials. Put costumes in garment bags. Dancers in multiple classes can use a large plastic bin to keep costumes, tights, shoes, and accessories organized during costume changes.
- ❖ We greatly appreciate your patience during picture week. We want the best photos possible for all our dancers. Our Instructors and Photographers will work as quickly and efficiently as possible. However, delays in the posted Arrival Schedule are possible. We will try our very best to stay on schedule.
- ❖ Dancers must arrive with their hair and makeup done. During picture week dancers may style their hair in any way they wish, and parents may use their own discretion regarding makeup. (Reminder: For Recital and Dress Rehearsal, hair must be worn in a bun with bangs securely fastened back and out of the face with stage makeup applied.)
- ❖ Picture week is optional; however, we encourage dancers to still come for their class photos. If your dancer is going to be absent, please let the Instructor know.
- ❖ Classes will NOT be in session during picture week. Studio 1 will be used for picture backdrops and Studio 2 will be used as the girl's dressing room. Boys can use either bathroom for costume changes.
- ❖ Taking photos with your phone or other personal device inside either of the studio rooms (especially the dressing room) during picture week is strictly prohibited. Personal photos may be taken in the lobby and hallway only.
- ❖ Costume, accessories, tights, shoe, and additional information by class can be found online on the Dance Avenue website at <https://danceavenueinc.com/costume-book-2025/>. **Password: Costumes2025.**
- ❖ **As a reminder, please do not park in the Longton's or American Jewelry & Loan parking lots.** Your car will be towed. Families may park in the Dance Avenue parking lot, on Irene St, or on Pearl St, a half-block east from the studio.

INDIVIDUAL PHOTO PACKAGES (Northern Lights Photography):

- Northern Lights Photography has several photo packages for you to choose from. Photo package information is available at the studio front desk and online. You also have the option to preorder photos online!
- Packages can also be purchased for friend/family photos that include multiple friends or siblings in the same picture.
- **Photo Package payments MUST be made on the day your dancer's pictures are taken (or before, if ordering online). Cash, credit card, or check (payable to Northern Lights Photography) are accepted. If you are preordering online, the cut off to do so is two days before the event.**

FEATURED DANCER PAGE SPACE (RECITAL PROGRAM):

- Feature your dancer in our fabulous Dance Avenue full-color Recital Program! You can purchase Recital Program page space for one to three pictures of your dancer along with a loving message from your family.
- Pricing for the Featured Dancer Page space: quarter page = \$60; half page = \$100; full page = \$150
- The purchase price of the Featured Dancer Page space (quarter, half, or full page) includes the purchase of one (1) \$20 Recital program.
- Families with multiple children may feature their children all on the same page. Pricing remains the same for the page space even if there are multiple children featured from the same family (or friends) on the same page space.
- You do not have to purchase photos from Northern Lights Photography to be included in our Recital Program. You can either send in your own photos or come in to get your Recital program pictures taken at the studio during picture week.
- See the form attached to the picture week newsletter, visit our website, or ask at the front desk for the **Featured Dancer Page Space** pricing and information.
- You **MUST** inform the photographer and/or Dance Avenue Instructor at the time of the individual photo which Class & Costume you have picked for your Featured Dancer program page space.
- Get a **Business Sponsor** to pay for your dancer's page space! Business sponsors are featured on the Dance Avenue Recital Program Sponsor Page.
- **Featured Dancer order form and payment deadline: Saturday, April 26. This form can be paid by cash, credit card, or check made payable to Dance Avenue.**

More info on page 2 →

CLASS PHOTO (RECITAL PROGRAM):

- A \$5.00 per dancer/per class fee has been included in your April tuition. This fee covers the Recital Program page space the class photos appear on, which helps offset the cost of the Recital Program book, making it cheaper to sell at our Recital events.
 - You must notify the studio office if your dancer will not be in attendance during picture week or if you wish to opt out of your dancer being included in the Recital Program class photo for the fee to be removed from your account.
- This fee **does not purchase** a physical copy of the class photo or a copy of the Recital Program; you are only paying for the Recital Program page space. To buy a copy of the class photo, you must purchase it through a Northern Lights Photography individual photo package. The Recital Program can be purchased through Dance Avenue.
- If you do not plan to purchase individual photos, please still bring your dancer, in costume, for the class photo so she or he can be included.

REQUIRED TIGHTS FOR PICTURE WEEK & RECITAL:

Tights can be purchased online at Capezio.com or at the studio, but sizes may be limited. When ordering your tights, make sure to choose the **Ultra Soft or Self Knit** option and NOT the Hold and Stretch. **Please Note:** Contemporary, Mini Jazz Funk, Mini Creative Movement dancers who are enrolled in additional classes that require the Caramel Tight can wear the Stirrup Caramel Tight for those classes as well. You DO NOT need to purchase both a Footed and Stirrup Tight.

- ♦ **Jazz, Tap, Hip Hop**
Brand: Capezio Ultra Soft **Footed** Tight
Color: **Caramel**
Capezio.com Order Info: Adult #1915 - Child #1915C
- ♦ **Contemporary, Mini Jazz Funk, Mini Creative Movement**
Brand: Capezio Ultra Soft Self Knit Waist **Stirrup** Tight
Color: **Caramel**
Capezio.com Order Info: Adult #1961 - Child #1961C
- ♦ **Ballet & Pointe**
Brand: Capezio Ultra Soft **Footed** Tight
Color: **Ballet Pink**
Capezio.com Order Info: Adult #1915 - Child #1915C

REQUIRED SHOES FOR PICTURE WEEK & RECITAL:

Dancers must have the required dance shoe per class. Shoes can be purchased at Bee's Dance & Skate in Westland, or online at Discount Dance Supply, discountdance.com. (Discount Dance shoe style number order info provided below). 10% off Discount Dance Teacher Code: entered at checkout: TP30340.

- ♦ **Jazz**
Tan Split-Sole Jazz Shoe
S0401L-adult / S0401G-child
- ♦ **Tap**
Black Tap Shoes
Mini, Petite & Junior: Dolly Tap Shoe #S0302G
Pre-Teen: Split-sole, Lace-up Tap Shoe #CG16
Teen & Senior: Full-sole, Lace-up Tap Shoe #S0361L
- ♦ **Hip Hop & Mini Jazz Funk**
Dancers must have the required class shoe, which will differ by class.
Ask Instructor or review the online Costume Book for exact shoe info.
<https://danceavenueinc.com/costume-book-2025/> (Password: Costumes2025)
- ♦ **Contemporary & Mini Creative Movement**
No Shoes Required – Bare Feet, no socks
- ♦ **Ballet & Pointe***
Pink Split-Sole Canvas or Leather Ballet Slipper
Mini & Petite: 205C
Junior, Pre-Teen, Teen, Senior: S0203G
*Consult Instructor for Pointe Shoe Purchase & Fitting